

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

- Inclusion as Presenting Sponsor throughout eblasts, Meeting program, and website
- Premium Presenting Sponsor signage throughout Meeting including main stage
- Sponsor Logo featured on cover of program with Annual Meeting tagline
- Five-minute speaking opportunity during Meeting Welcome Address
- Sponsor give-away distributed to all attendees in Welcome Bags (items provided by sponsor)
- Four Full-Meeting badges
- Full page advertisement featured on back cover



General Session Sponsor

- Premium signage or acknowledgement as General Session Sponsor throughout Meeting
- Company logo/message/acknowledgement as Sponsor on all screens before and during Meeting
- Company literature or other takeaway items placed on each chair (once during Meeting)
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half page advertisement in Meeting program



Awards and Recognition Luncheon Sponsor

- Premium signage or acknowledgement during Luncheon
- Company table-toppers on tables during Luncheon
- Company Literature or other takeaway items at all place settings
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half page advertisement in Meeting program



Past Chair's Dinner Sponsor

\$8,000

- Presenting Sponsor of the Past Chair's Dinner
- Premium signage and acknowledgement as Sponsor at Dinner
- Company table-toppers placed on all banquet tables during Dinner
- Opportunity for Sponsor material to be distributed during Dinner
- Sponsor logo or name printed on cocktail napkins – Distributed at Bar
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half page advertisement in Meeting program

TACA

Texas Aggregates & Concrete Association

JUNE 16-18, 2021

67TH ANNUAL MEETING

JW MARRIOTT SAN ANTONIO HILL COUNTRY RESORT & SPA

Fundraising Event VIP Gift

\$8,000

- Sponsor logo featured on gift for VIP guests/sponsors
- Opportunity for sponsor to include promotional items in gift bags
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half-page advertisement in Meeting program

Welcome Reception Sponsor

- Presenting Sponsor of the Welcome Reception, featuring drinks and hors d'oeuvres
- Premium signage and acknowledgement as Sponsor at Welcome Reception
- Company table-toppers placed on all cocktail tables during Reception
- Opportunity for Sponsor material to be distributed during Reception
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Half page advertisement in Meeting program



Registration Sponsor

\$6,000

- Premium signage and acknowledgement as Sponsor at Registration
- Literature or marketing materials distributed at Registration
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Golf Tournament Sponsor

\$5,000

- Presenting Sponsor of Golf Tournament
- Premium signage and acknowledgement as Sponsor at Tournament
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Half page advertisement in Meeting program

**** Additional Golf Tournament Sponsorships Available – See Below ****

Box Lunch Sponsor

\$5,000

- Sponsor logo featured on box lunches distributed to all attendees (Day 1)
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Half page advertisement in Meeting program

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Emerging Leaders Meeting Sponsor

- Premium acknowledgement as Sponsor at all 2019 Emerging Leaders Events
- Inclusion as Sponsor through all promotions including eblasts, Meeting program
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program



New Member Welcome Reception Sponsor

\$4,000

- Presenting Sponsor of the Reception held prior to Past Chair's Dinner
- Premium signage and acknowledgement as Sponsor at Reception
- Company table-toppers placed on all cocktail tables during Reception
- Opportunity for Sponsor material to be distributed during Reception
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Speaker Video Sponsor (2 Available)

\$4,000

- Sponsor logo featured on speaker videos posted after the event
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Specialty Bar Sponsor

- Premium signage and acknowledgement at specialty bars during Fundraiser Event
- Inclusion as Sponsor through all promotions including eblasts, Meeting program
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program



Breakfast Sponsor (1 Left!)

- Premium signage and acknowledgement at Breakfast
- Sponsor logo featured on table toppers at breakfast tables
- Inclusion as Sponsor through all promotions including eblasts, Meeting program
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program



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Sporting Clays Shooting Event Sponsor

- Premium signage and acknowledgement as Sponsor at Sporting Clays Shooting Event
- Logo placed on score card distributed to all participants
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



Guest Check-In Gift Sponsor

- Sponsor-provided message or gift delivered to TACA guests at hotel check-in
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



Lanyard Sponsor

- Sponsor logo featured on lanyards (for badges) distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program



Program Sponsor

- Sponsor logo featured on front cover of digital Annual Meeting program
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Full page advertisement in Meeting program



Hotel Keycard Sponsor

- Sponsor logo featured on hotel keycards distributed to each attendee at check-in
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



TxACA App Sponsor

- Sponsor logo featured on app home screen during the week of Annual Meeting
- Inclusion as Sponsor through all promotions including eblasts, Meeting program and eblast
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



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Hand Sanitizer Sponsor

\$3,000

- Premium signage and acknowledgement at hand sanitizing stations
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

Break Sponsor (2 Available)

\$2,500

- Premium signage and acknowledgement at Coffee Breaks
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

Wi-Fi Sponsor

\$2,500

- Acknowledgement as Sponsor on screen during sessions
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program

Badge Sponsor

- Sponsor logo featured on Annual Meeting badges distributed to all
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program


**Command
Alkon**

Promo Item Sponsor (2 Left!)

\$2,000

- Sponsor logo featured on promo item distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Quarter-page advertisement in Meeting program
- Example Options (not limited to): Webcam Sliding Covers, Pen, Notepad, Hide-away bag, Koozie

Survey Sponsor

\$2,000

- Sponsor logo featured on Annual Meeting surveys distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website

Additional Golf Tournament Sponsorships

The following sponsorships are available as part of the Golf Tournament. Benefits are listed with each individual sponsorship and are not affiliated with the above-listed Golf Tournament Sponsorship listing.

- **Golf Tournament Exhibit (4 Left!):** **\$1,500**

 - Opportunity to host a booth at a designated hole near tee box.
 - All setup (tent, tables, chairs, giveaways, etc.) to be provided by sponsor.
- **Beverage Cart Sponsor (4 available):** **\$750**

 - Logo Included on Golf Tournament Ad in Conference Program
 - Signage on Beverage Cart during Golf Tournament
- **Golf Ball or Towel Sponsor (2 available):** **\$500**

 - Logo Included on Golf Tournament Ad in Conference Program
 - Sponsor-Provided custom golf balls distributed to all tournament participants
- **Score Card Sponsor (2 available):** **\$400**

 - Logo Included on Golf Tournament Ad in Conference Program
 - Logo placed on Score Card distributed to all tournament participants
- **Hole Contest Sponsor (10 Available):** **\$250**

 - Logo Included on Golf Tournament Ad in Conference Program
 - Signage at Designated Hole during Golf Tournament
- **Tee Box Sponsor (8 Left!):** **\$150**

 - Logo Included on Golf Tournament Ad in Conference Program
 - Signage at Tee Box during Golf Tournament