

68TH ANNUAL MEETING

TEXANS BUILDING A BETTER TOMORROW

TACA

Texas Aggregates & Concrete Association

JW MARRIOTT
SAN ANTONIO HILL COUNTRY

JUNE 15-17, 2022

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

- Inclusion as Presenting Sponsor throughout eblasts, Meeting program, and website
- Premium Presenting Sponsor signage throughout Meeting including main stage
- Sponsor Logo featured on cover of program with Annual Meeting tagline
- Five-minute speaking opportunity during Meeting Welcome Address
- Sponsor give-away distributed to all attendees in Welcome Bags (items provided by sponsor)
- Four Full-Meeting badges
- Full page advertisement featured on back cover



General Session Sponsor

\$10,000

- Premium signage or acknowledgement as General Session Sponsor throughout Meeting
- Company logo/message/acknowledgement as Sponsor on all screens before General Sessions
- Company literature or other takeaway items placed on each chair (once during Meeting)
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half page advertisement in Meeting program

Awards and Recognition Luncheon Sponsor

\$8,000

- Premium signage or acknowledgement during Luncheon
- Company table-toppers on tables during Luncheon
- Company Literature or other takeaway items at all place settings
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half page advertisement in Meeting program

Past Chair's Dinner Sponsor

\$8,000

- Presenting Sponsor of the Past Chair's Dinner
- Premium signage and acknowledgement as Sponsor at Dinner
- Company table-toppers placed on all banquet tables during Dinner
- Opportunity for Sponsor material to be distributed during Dinner
- Sponsor logo or name printed on cocktail napkins – Distributed at Bar
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
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Fundraising Event VIP Gift

\$8,000

- Sponsor logo featured on gift for VIP guests/sponsors
- Opportunity for sponsor to include promotional items in gift bags
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Three Full-Meeting Member Badges
- Half-page advertisement in Meeting program

Registration Sponsor

\$6,000

- Premium signage and acknowledgement as Sponsor at Registration
- Literature or marketing materials distributed at Registration
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Golf Tournament Sponsor

\$5,000

- Presenting Sponsor of Golf Tournament
- Premium signage and acknowledgement as Sponsor at Tournament
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Half page advertisement in Meeting program

**** Additional Golf Tournament Sponsorships Available – See Below ****

Grab-and-Go Lunch Sponsor

\$5,000

- Sponsor logo featured on box lunches distributed to all attendees (Day 1)
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Half page advertisement in Meeting program

Emerging Leaders Meeting Sponsor

\$5,000

- Premium acknowledgement as Sponsor at all 2019 Emerging Leaders Events
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
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New Member Welcome Reception Sponsor

\$4,000

- Presenting Sponsor of the Reception held prior to Past Chair's Dinner
- Premium signage and acknowledgement as Sponsor at Reception
- Company table-toppers placed on all cocktail tables during Reception
- Opportunity for Sponsor material to be distributed during Reception
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Speaker Video Sponsor (2 Available)

\$4,000

- Sponsor logo featured on speaker videos posted after the event
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Specialty Bar Sponsor (2 Available)

\$4,000

- Premium signage and acknowledgement at specialty bars during Fundraiser Evening
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Breakfast Sponsor (2 Available)

\$4,000

- Premium signage and acknowledgement at Breakfast
- Sponsor logo featured on table toppers at breakfast tables
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Two Full-Meeting Member Badges
- Quarter page advertisement in Meeting program

Sporting Clays Shooting Event Sponsor

\$3,500

- Premium signage and acknowledgement as Sponsor at Sporting Clays Shooting Event
- Logo placed on score card distributed to all participants
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

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Guest Check-In Gift Sponsor

\$3,500

- Sponsor-provided message or gift delivered to TACA guests at hotel check-in
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

Lanyard Sponsor

\$3,500

- Sponsor logo featured on lanyards (for badges) distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program

Program Sponsor

\$3,000

- Sponsor logo featured on front cover of digital Annual Meeting program
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Full page advertisement in Meeting program

Hotel Keycard Sponsor

- Sponsor logo featured on hotel keycards distributed to each attendee at ch
- Inclusion as Sponsor through all promotions including eblasts, Meeting pro
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



TxACA App Sponsor

\$3,000

- Sponsor logo featured on app home screen during the week of Annual Meeting
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

Hand Sanitizer Sponsor

\$3,000

- Premium signage and acknowledgement at hand sanitizing stations
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program

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Break Sponsor (1 Left!)

\$2,500

- Premium signage and acknowledgement at Coffee Breaks
- Inclusion as Sponsor through all promotions including eblasts, Meeting p
- One Full-Meeting Member Badge
- Quarter page advertisement in Meeting program



Wi-Fi Sponsor

\$2,500

- Acknowledgement as Sponsor on screen during sessions
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program

Badge Sponsor

\$2,500

- Sponsor logo featured on Annual Meeting badges distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- One Full-Meeting Member Badge
- Quarter-page advertisement in Meeting program

Promo Item Sponsor (3 Available)

\$2,000

- Sponsor logo featured on promo item distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website
- Quarter-page advertisement in Meeting program
- Example Options (not limited to): Webcam Sliding Covers, Pen, Notepad, Hide-away bag, Koozie

Survey Sponsor

\$2,000

- Sponsor logo featured on Annual Meeting surveys distributed to all attendees
- Inclusion as Sponsor through all promotions including eblasts, Meeting program, and website



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Additional Golf Tournament Sponsorships

The following sponsorships are available as part of the Golf Tournament. Benefits are listed with each individual sponsorship and are not affiliated with the above-listed Golf Tournament Sponsorship listing.

- | | |
|---|----------------|
| <ul style="list-style-type: none">• Golf Tournament Exhibit (6 available) | \$1,500 |
| <ul style="list-style-type: none">- Opportunity to host a booth at a designated hole near tee box.- All setup (tent, tables, chairs, giveaways, etc.) to be provided by sponsor. | |
| <ul style="list-style-type: none">• Beverage Cart Sponsor (4 available) | \$750 |
| <ul style="list-style-type: none">- Logo Included on Golf Tournament Ad in Conference Program- Signage on Beverage Cart during Golf Tournament | |
| <ul style="list-style-type: none">• Golf Ball or Towel Sponsor | \$500 |
| <ul style="list-style-type: none">- Logo Included on Golf Tournament Ad in Conference Program- Sponsor-Provided custom golf balls distributed to all tournament participants | |
| <ul style="list-style-type: none">• Score Card Sponsor (2 available) | \$400 |
| <ul style="list-style-type: none">- Logo Included on Golf Tournament Ad in Conference Program- Logo placed on Score Card distributed to all tournament participants | |
| <ul style="list-style-type: none">• Hole Contest Sponsor (10 available) | \$250 |
| <ul style="list-style-type: none">- Logo Included on Golf Tournament Ad in Conference Program- Signage at Designated Hole during Golf Tournament | |
| <ul style="list-style-type: none">• Tee Box Sponsor (9 available) | \$150 |
| <ul style="list-style-type: none">- Logo Included on Golf Tournament Ad in Conference Program- Signage at Tee Box during Golf Tournament | |