

OCT 19 7AM-OCT 20 12PM | THE WESTIN IRVING LAS COLINAS | 400 WEST LAS COLINAS BOULEVARD IRVING, TX

Member Sponsorship Opportunities

The below sponsorship packages are reserved exclusively for TACA member companies. If you would like to become a member today, <u>click here</u>.

Presenting Sponsor

- Inclusion as Presenting Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Solo sponsor highlight on all TACA social media outlets
- Premium Presenting Sponsor signage throughout Seminar
- Sponsor provided literature or takeaway item distributed to all attendees
- Complimentary Exhibit Option
- Three Full Seminar Badges (valued at \$825)
- Full-page advertisement in Seminar program

General Session Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Solo sponsor highlight on all TACA social media outlets
- Premium signage and acknowledgement at General Session
- Sponsor provided literature or takeaway item distributed to all attendees
- Complimentary Exhibit Option
- Two full Seminar Badges (valued at \$550)
- Half-page advertisement in Seminar program

Keycard Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on keycards distributed to each guest
- One full Seminar badge (valued at \$275)
- Half-page advertisement in Seminar program



\$10,000



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Luncheon Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Premium signage and acknowledgement at Luncheon
- Sponsor provided literature or takeaway item distributed at each place setting
- One full Seminar Badge (valued at \$275)
- Half-page advertisement in Seminar program

Exhibitor Reception Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Premium signage and acknowledgement at Exhibitor Reception
- Sponsor provided takeaway item placed on tables
- One full Seminar Badge (valued at \$275)
- Half-page advertisement in Seminar program

Registration Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Premium signage and acknowledgement as Sponsor at Registration
- Sponsor literature or takeaway item placed at Registration
- One full Seminar badge (valued at \$275)
- Quarter-page advertisement in Seminar program

TxACA Mobile App Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Premium Sponsor logo featured on main app page
- One Full Seminar Badge (valued at \$275)
- Quarter-page advertisement in Seminar program

Questions on opportunities? Contact IEM at 512-358-1000 | taca@iemshows.com

\$5,000

\$4,000





\$5,000

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Digital Program Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on cover of digital program distributed to all attendees
- One full Seminar badge (valued at \$275)
- Half-page advertisement in Seminar program

Badge Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on Seminar badges distributed to all attendees
- Quarter-page advertisement in Seminar program

Lanyard Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on Seminar lanyards distributed to all attendees
- Quarter-page advertisement in Seminar program

E-Survey Sponsor

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Prominent logo with link to Sponsor website in e-survey sent to all attendees
- Prominent logo with QR code to Sponsor survey displayed throughout Seminar

Snack Sponsor

IRBY MIT

- Inclusion as Sponsor in eblasts, seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on snacks distributed to all attendees







\$3,000





\$4,000

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Beverage Sponsor

- Inclusion as Sponsor in eblasts, seminar program, TxACA app and website
- Inclusion in sponsor logo block posted on all TACA social media outlets
- Sponsor logo featured on more than 200 custom water bottles distributed to all attendees

RETE ASSOCIATION

\$2,500

Non-members can purchase the below sponsorships at an additional cost	Member	Non-Member
Breakfast Sponsor (2 Available)	\$3,250	\$6,500

- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement at Breakfast
- Quarter-page advertisement in Seminar program

Break Sponsor (2 Available)	\$3,250	\$6,500
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- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement as Sponsor at Break
- Quarter-page advertisement in Seminar program

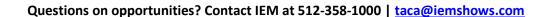
Wi-Fi Sponsor	\$3,000	\$6,000
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- Inclusion as Sponsor in eblasts, Seminar program, TxACA app and website
- Premium signage and acknowledgement on screen during sessions
- Quarter-page advertisement in Seminar program

Supporting Sponsor \$1,000 N/A



Sponsor displayed in a prominent location in the seminar program





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Exhibit Opportunities

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	Standard Exhibit	Premium Placement (3 Available)
		(S Avaliable)
TACA MEMBER	\$1,000	\$1,250

- 8' x 8' dedicated space in exhibit area includes skirted 6' table, 2 chairs, electricity, and wastebasket. (Seminar badge not included)
- All other exhibitors are placed at random, while mindful of competitors.
- Inclusion in exhibitor block on website, event signage, seminar program, and all TACA social media outlet