



INNOVATION EVENT MANAGEMENT

Commercial Pricelist Effective
Date: 1/1/2023

The following Labor Categories are offered at market-based prices to our commercial customers.

LABOR CATEGORY	COMMERCIAL PRICE	
Executive (CEO/President) Event	\$140.00	Per Hour
Supervisor	\$85.00	Per Hour
Event Manager	\$65.00	Per Hour
Event Coordinator	\$45.00	Per Hour
Virtual Event Support Staff Member	\$85.00	Per Hour
Onsite AV Staff Member	\$85.00	Per Hour
Graphic Designer	\$75.00	Per Hour
Event Consultant	\$185.00	Per Hour

The following Fixed Price Services are offered at market-based prices to our commercial customers.

We have set the commercial prices at "Not To Exceed" levels based on typical prices as follows:

SERVICE	COMMERCIAL PRICE
Event Registration System Simple	\$4,500.00
Event Registration System Complex	\$7,500.00
Virtual Event Package - Simple	\$3,000.00
Virtual Package - Complex	\$10,000.00
Turn Key Event Package - Standard	\$25,000.00
Turn Key Event Package - Complex	\$48,000.00
Audiovisual Support Package - Standard 2-Day Event	\$20,000.00



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The following items are offered in support of our Event Management Services.

ODCs COMMERCIAL PRICE

Badges	\$0.60
Lanyards	\$2.00
Badge holders	\$0.25
Banners	\$200.00
Pens	\$1.00
Bags	\$3.00
Signage	\$50.00
Table Name Tents	\$1.50

The following Direct Costs are offered at market-based prices to our commercial customers and are not marked up by Innovation Event Management:

Facility Expenses	\$50,000.00	Per Day
Speaker Stipends	\$1,000.00	Each
Audio Visual Expenses	\$20,000.00	Per Day
Promo Items	\$7.00	Each
Transportation Expenses	\$100.00	Per Person
Print Materials	\$8.00	Each
Photography Expenses - 3 Day Event	\$2,989.75	Each
Videography Expenses - 3 Day Event	\$14,200.00	Each
Registration Fee Expenses	\$4.16	Per Person