

Virtual Sponsorship Opportunities

Presenting Sponsor

\$5,000

- Inclusion as Presenting Sponsor in eblasts, Seminar digital program, and website
- Opportunity to air 5-minute video message to attendees during Seminar
- Sponsor materials distributed to all attendees in virtual “swag bag”
- Six full Seminar Registrations
- Full-page advertisement in Seminar digital program

General Session Sponsor

\$4,000

- Inclusion as General Session Sponsor in eblasts, Seminar digital program, and website
- Premium logo placement and acknowledgement at General Session
- Sponsor materials distributed to all attendees in virtual “swag bag”
- Four full Seminar Registrations
- Half-page advertisement in Seminar digital program

Cocktail Kit Sponsor

\$3,500

- Inclusion as Sponsor in eblasts, Seminar digital program, and website
- Sponsor Logo included and featured with cocktail kits, for Virtual Happy Hour
- Sponsor materials distributed to all attendees in virtual “swag bag”
- Four full Seminar Registrations
- Half-page advertisement in Seminar digital program

Interactive Exhibit Hall Sponsor

\$3,500

- Inclusion as Expo Room Sponsor in eblasts, Seminar digital program, and website
- Premium logo placement and acknowledgement on Interactive Exhibit Hall page
- Sponsor materials distributed to all attendees in virtual “swag bag”
- Four full Seminar Registrations
- Half-page advertisement in Seminar digital program

Registration Sponsor

\$3,000

- Inclusion as Registration Sponsor in eblasts, Seminar digital program, and website
- Premium logo placement and acknowledgement as Sponsor on Registration pages
- Sponsor materials distributed to all attendees in virtual “swag bag”
- Three full Seminar Registrations
- Quarter-page advertisement in Seminar digital program

TACA

Texas Aggregates & Concrete Association

ENVIRONMENTAL & SUSTAINABILITY SEMINAR

SEPTEMBER 23-24, 2020

VIRTUAL

Happy Hour Room Sponsor (3 Available) \$2,500

- Inclusion as Happy Hour Sponsor in eblasts, Seminar digital program, and website
- Sponsor logo featured in one Happy Hour virtual Seminar room
- Three full Seminar Registrations
- Quarter-page advertisement in Seminar digital program

Session Sponsor (2 Available) \$2,500

- Inclusion as Session Sponsor in eblasts, Seminar digital program, and website
- Premium logo placement and acknowledgement at specific session during Seminar
- Three full Seminar Registrations
- Quarter-page advertisement in Seminar digital program

Digital Program Sponsor \$2,500

- Inclusion as Program Sponsor in eblasts, Seminar digital program, and website
- Sponsor logo featured on digital, interactive program distributed to all attendees
- Three full Seminar Registrations
- Full-page advertisement in Seminar digital program

Break Sponsor (3 Available) \$2,000

- Inclusion as Break Sponsor in eblasts, Seminar digital program, and website
- Premium logo placement and acknowledgement as Sponsor during breaks
- Two full Seminar Registrations
- Quarter-page advertisement in Seminar digital program

Door Prize Sponsor (5 Available) \$1,000

- Inclusion as Door Prize Sponsor in eblasts, Seminar digital program, and website
- Sponsor logo featured during activity for attendees to win a door prize
- Two full Seminar Registrations
- Quarter-page advertisement in Seminar digital program

E-Survey Sponsor \$750

- Prominent logo with link to Sponsor website included in e-survey sent to all attendees
- Acknowledgement (logo or name) as Sponsor in eblasts, program, and website
- One full Seminar Registration

Virtual Exhibit Space \$500

- Customizable Virtual Exhibit Space (live networking features available to all exhibitors)
- One full Seminar Registration